

APPLE VALLEY FIRE PROTECTION DISTRICT

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MINUTES OF SPECIAL BOARD MEETING BOARD OF DIRECTORS

May 14, 2015

1.0 CALL TO ORDER: President Leary at 9:00 AM

2.0 PLEDGE OF ALLEGIANCE: Vice President Jeffs

3.0 ROLL CALL:

Present: Director Alaniz, Director Tinsley, Vice President Jeffs, President Leary

Absent: Director Earp

4.0 SPECIAL ANNOUNCEMENTS/PRESENTATIONS:

.01 Prior to opening the meeting discussion or proceeding with the agenda items, President Leary addressed the assembly explaining that he wanted to have an open discussion and exchange with everyone present. He emphasized the importance of the subject of the meeting, the special tax measure, noting input from all parties present would be important as the Board goes forward making decisions regarding the renewal of the Measure V tax.

President Leary went on to invite all parties to engage by either using, if they preferred, the formal Request to Speak form, or simply address the group as the meeting progressed and topics came up. He cautioned that the discussion may not strictly follow the format of the Agenda but would evolve as the conversation progressed.

5.0 PUBLIC COMMENT:

.01 Randy Terrell of Passantino Andersen Communications introduced himself to the group present explaining some of the services available through Passantino Andersen Communications. Dialogue continued between Mr. Terrell, the Board and District personnel regarding a possible survey for the District regarding the special tax measure along with several questions on how a consultant would interact with the District on a matter such as the special tax measure.

.02 Interim Captain/Paramedic Rob Qualls spoke on behalf of the Professional Firefighters Association. Mr. Qualls suggested the Board consider a carefully crafted and positive education campaign about the status of Fire Stations 336 and 337. Mr. Qualls explained his experience with the public's perception that these stations were open and fully staffed. Conversation among several Staff members and the Board continued with thoughts and ideas exchanged on how the District could address this issue and how the public's perception of these two stations may affect their vote on the special tax.

Rob concluded his remarks by asserting the PFA's commitment and willingness to move forward on the special tax measure and help with its passage in any way they can.

6.0 DIRECTORS' RESPONSE TO PUBLIC COMMENT: The Board interacted with both Mr. Terrell and Interim Captain Qualls as noted above.

7.0 INFORMATION & DISCUSSION ITEMS:

.01 Information Only Items: None.

.02 Discussion Items:

- a) **Special Tax Measure Review & Discussion Options:** President Leary began the discussion by calling on Finance Director Mark Reynolds to get his report on the District's funding forecast.
- 1) Mr. Reynolds reviewed the tax income for the District informing the Board that there might be a slight increase in the new taxes by one-tenth of one percent. He went on to explain that some continuing growth has been forecast in the District budget but cautioned that several economic sources are also projecting a market correction that could impact that growth.
 - 2) Polling data from the District's Measure G efforts was reviewed and in a discussion led by the Fire Chief. There was a data sheet and polling map that was presented to everyone present including the Board. Specific discussion was held regarding where the gaps were in the number of 'yes' votes and the number of registered voters. There was follow up analysis regarding Station 336 and its surrounding area with it being observed there had been a significant gap in the voting on Measure G. It was remarked that a more concentrated effort to educate the public might be made in that area in the future.
 - 3) Throughout the open conversation the components and date selection for the ballot measure were examined and dissected. Cases were made for both June 2016 and November 2016 with no clear conclusion drawn during the discussions.
 - 4) Lengthy review of the components of any new special tax were discussed with many different thoughts and ideas exchanged for going forward.
 - 5) Staff offered a general timeline for bringing the special tax measure noting the Board would have to approve the ballot measure for bringing the matter before the public approximately 120 days before the election noting the practical work of drafting ballot language and the components of the measure would have to be done prior to that Board meeting.

8.0 **ACTION ITEMS:** Due to the length of time spent on the discussion, by consensus the Board agreed to bring the action items forward to the regular Board meeting scheduled on May 19, 2015.

- .01 Selection of Option for Special Tax Measure & Ballot Wording. Tabled until May 19, 2015.
- .02 Ballot Date Selection Special Tax Measure. Tabled until May 19, 2015.
- .03 Hiring of a Consultant. Tabled until May 19, 2015.

9.0 **STAFF COMMENTS:** None.

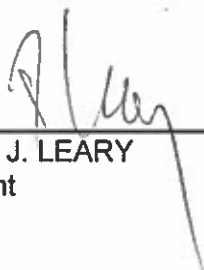
10.0 **DIRECTORS' COMMENTS:** None.

11.0 **FUTURE AGENDA ITEMS:**

- .01 President Leary reminded Staff to bring the three action items from today's meeting forward to the regular May 19, 2015 meeting.
- .02 President Leary also requested a report from Staff regarding the training burn that was conducted during the same time period as the River Bottom Fire.

12.0 ADJOURNMENT: The meeting was adjourned at 11:05 AM M/S/P Tinsley/Jeffer.

ATTEST:



DANIEL J. LEARY
President



ROSE MARIE GARISON
Recording Secretary